

LEADING CHANGE

Personally and Professionally

Helping Business Executives Lead their Organizations for Growth and Significance

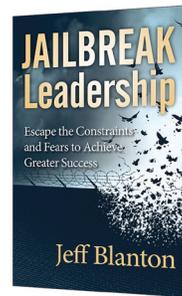
Book Jeff to speak to your leaders, teams, or members

These highly interactive, fun and passion filled keynotes, breakouts and workshops all focus on helping you lead your organization through the challenge of significant change and growth. (Thirty minute, one hour or three hour group programs)

Jailbreak Leadership

Creating business significance only happens when the leader escapes from today's stifling constraints into the next level of personal leadership.

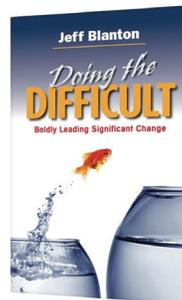
- **Judge and Jury:** You can decide your own level of incarceration. Understand the classic constraints that keep you from achieving the level of personal and professional success that you desire
- **Escape Artist:** You will receive the tools to transform what is already in your hand into a powerful escape plan to defeat the defenses, challenges, and barriers that society and business throw your way
- **The Fugitive:** You will learn the unique secret that ensures survival in your new environment of endless possibilities



Doing the Difficult

Successfully lead your business through strategic change initiatives to overcome the typical 80% failure rate.

- **Courage:** In the environment of fear, created by significant change, learn the secret for enrolling, aligning, and motivating your organization through the difficult times
- **Capabilities:** You will learn why a different set of tools, methods, and processes are required to successfully lead your organization in the perplexing environment of change
- **Conviction:** Learn how to overcome the obstacles that stop most initiatives by turning problems into possibilities for superior results beyond the original goal



What attendees are saying . . .

"Energetic, positive and a very specific set of to do's for making change"

"The ability to take what is deep in your heart and learn to capitalize on it"

"Exceptional and different from other speakers. Jeff is able to distill the big picture into simple and transactional steps to go to the next level"

"Changed the way I look at problems. I'm ready to go out and make significant change"

Clients

AcuFocus Inc. • B. Braun • Covidien • Edwards Lifesciences • Glaukos Corporation
• Rapiscan Systems • STAAR Surgical



JEFF BLANTON likes to say he is, "a guide for those who want to Mobilize Big Possibilities." He works with business leaders, CEO's, and senior executives of lower middle market companies who desire to personally and professionally create both significance and business growth by *turning their passion into action*. Jeff provides this service through a portfolio of methods as a facilitator of a peer-to-peer CEO group (Convene), professional speaker, published author and executive leadership coach. After Jeff's twenty-five years in corporate America as a senior leader for Fortune 500 companies to a successful NASDAQ listed start-up he founded and partnered several consulting companies. The focus has always been on the successful executing and implementation of strategic initiatives. The Blanton Group has narrowed the focus to the leader driven to lead significant change.

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